

In-store assets guide

Let shoppers know they can split their purchase with Tabby

Clear, consistent placement across the store can increase conversion and basket sizes.

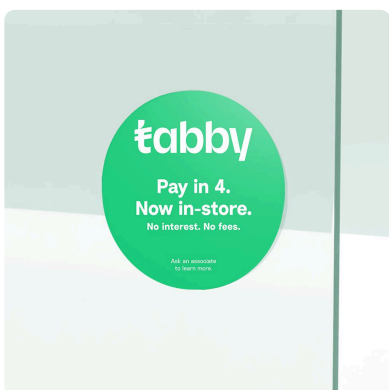
Ensure Tabby materials do not obstruct or replace logos of other companies like MADA, Visa, MasterCard.

Store entrance

Window sticker

Capture attention before shoppers walk in.

- At eye level
- On main entrance doors
- On visible glass panels



Throughout the store

Tent cards

Turn consideration into intent.

- At checkout counters
- On product shelves
- Near high-value items
- On promotional tables

Position them where customers pause and compare options.



At checkout

Checkout stickers

Reinforce the decision at payment.

- At eye level on cashier counter
- Near card machines
- On the back of the cashier monitor

